



European Stability Mechanism Treaty Poll

Prepared for :
EU Democrats



RED Express - Methodology

- 1,026 interviews were conducted by phone using a random digit dial sample to ensure all households, including ex-directory, are covered.
- Half of the respondents were reached using a RDD (random digit dial) landline sample with the other half using an RDD mobile phone sample. This ensures we reach 98% of the population including mobile only households, landline only households and dual phone households.
- Quotas are set and final data weighted to known profiles on age, gender, class region and phone type to ensure that the sample is representative of the total Irish population aged 18+.
- Fieldwork conducted between 7th – 9th May 2012.
- Sample profile as follows:

Gender		Age		Social Class		Region	
Male	49%	18-24	12%	ABC1	41%	Dublin	28%
Female	51%	25-34	22%	C2DE	51%	Rest of Leinster	27%
		35-44	20%	F	8%	Munster	27%
		45-54	17%			Conn./Ulster	18%
		55-64	13%				
		65+	16%				

- Throughout the presentation we have used the following notations:

Higher than average 

Lower than average 

RED Express - Methodology

- With the Fiscal Treaty nearing, there was concern that there may be some confusion between this referendum and the Stability Mechanism Treaty.
- Therefore, in order to clarify the following was read out to respondents prior to conducting this research;

The European Stability Mechanism (ESM) Treaty is a treaty that is being proposed by some members of the EU. This works in conjunction with, but is different to the Fiscal Stability Treaty, that Ireland will vote on in a referendum later this month.

The ESM treaty proposes to set up a permanent Eurozone bailout fund of at least €500 billion from this July. It would involve Ireland committing at least €11.15 billion to the fund – with some of this paid up front and most in guarantees called "callable" capital later if required.

The government plans to ratify this treaty in a vote within the Oireachtas, without the need for a referendum, as it has been advised that there was no constitutional need for a referendum on this treaty. However, some believe that legally this treaty should also have been subject to a referendum of the people.

Must be Included in PR Piece:

RED C interviewed a random sample of 1,026 adults aged 18+ by telephone between the 7th – 9th May 2012.

A random digit dial (RDD) method, using both mobile and landline numbers, was used to ensure a random selection process of households to be included – this also ensures that ex-directory and mobile only households are covered.

Interviews were conducted across the country and the results weighted to the profile of all adults, by gender, age social class and region. The margin of error on this sample size is +/- 3.2%.

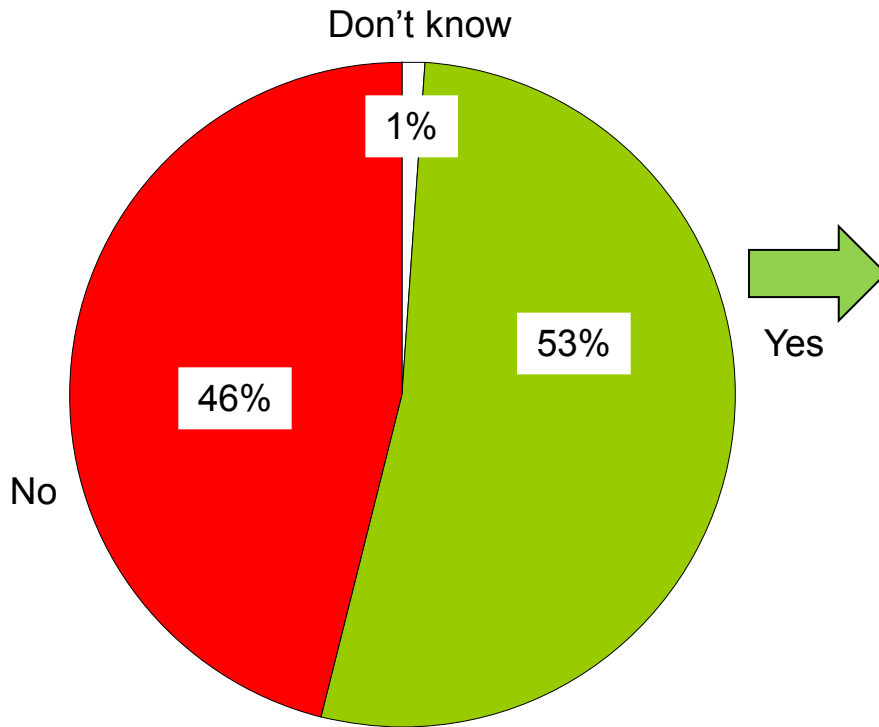
Summary of Main Findings



- Following a description of the ESM treaty and its difference to the Fiscal Stability treaty, just over half of all voters in Ireland, claim to be aware of the treaty.
- Men and those in older age groups are more likely to have heard about the ESM treaty before the poll was taken, with younger voters less likely to have heard of it.
- Having heard the description of the treaty, almost three quarters (72%) believe that we should have a referendum on joining the ESM, despite the fact that they were informed that the advice to the government had been that a referendum was not necessary.
- Those that support Sinn Fein or Independent Candidates are most likely to feel that a referendum should have been held, with Fine Gael voters least likely to feel this.

Awareness Of European Stability Mechanism Treaty

(Base: All Adults 18+ - 1,026)



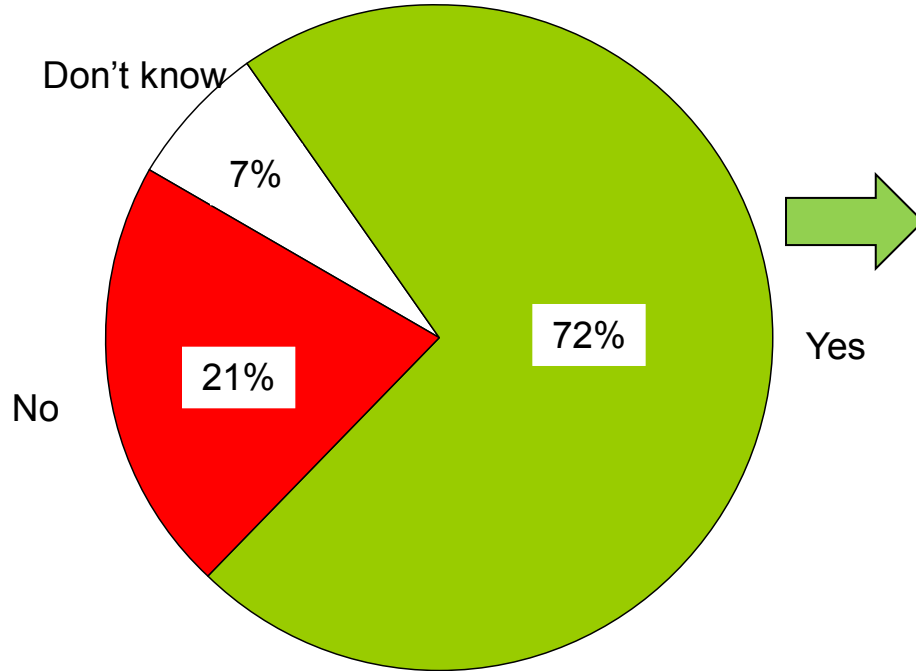
	Total 'Yes'	53
Gender	Male	61
	Female	45
Age	18-24	39
	25-34	45
	35-44	55
	45-54	54
	55-64	62
	65+	64
Social Class	ABC1	54
	C2DE	51
	F	61
Region	Dublin	51
	ROL	52
	Munster	55
	Conn/Ulster	55
Party Support	Fianna Fáil	52
	Fine Gael	63
	Labour	54
	Sinn Féin	47
	Independent	57



Just over half of the Irish adult population claim to have been aware of the European Stability Mechanism Treaty. Awareness is highest among males and older age profiles.

Should There Be A Referendum On The European Stability Mechanism Treaty

(Base: All Adults 18+ - 1,026)



	Total 'Yes'	72
Gender	Male	70
	Female	74
Age	18-24	69
	25-34	82
	35-44	71
	45-54	74
	55-64	60
	65+	66
Social class	ABC1	69
	C2DE	75
	F	64
Region	Dublin	66
	ROL	73
	Munster	75
	Conn/Ulster	73
Party Support	Fianna Fáil	74
	Fine Gael	52
	Labour	73
	Sinn Féin	87
	Independent	85

When asked if there should be a referendum held on the ESM, over 7 in 10 believed there should – interestingly, the older age profile, whom are more likely aware, are less likely to believe there should be a referendum.